



**CITY OF UMATILLA
AGENDA COVER SHEET**

DATE: January 17, 2014 **MEETING DATE:** January 21, 2014

SUBJECT: Request for use of City Logo

ISSUE: Request by local non-profit group to use city logo for t-shirt sales

BACKGROUND SUMMARY: The Umatilla Women’s Club, a member of the General Federation of Women’s Club, is a non-profit group active in our community.

Women’s Club President Carrie Rainey has approached city staff with a request to use the new city logo on t-shirts which the group would then sell. The idea arose up when a photograph was seen of someone wearing a t-shirt with the Umatilla logo. These shirts were printed during the City Centennial in 2004. The Centennial Committee secured donations from local businesses and printed two different t-shirts: one with the city logo and one with the winning design from a contest soliciting artwork for the Centennial. The fronts of the t-shirts had the logo or design printed and the back of the shirts listed the donors.

Ordinance 2014-B was presented earlier in the agenda for your consideration with a proposed change which would allow the use of the city logo in this manner with the express permission of the City Council.

STAFF RECOMMENDATIONS: Staff recommendation based on Council decision for wording in Ordinance 2014-B.

FISCAL IMPACTS: N/A

COUNCIL ACTION:

Reviewed by City Attorney	<input type="checkbox"/> Yes	<input type="checkbox"/> No	vN/A
Reviewed by City Engineer	<input type="checkbox"/> vYes	<input type="checkbox"/> No	vN/A